

321 KNOCKOUT

SPONSORSHIP PACKET

**A Community Fitness Challenge
Supporting Wellness & Belonging**

321 Knockout is an exciting new community fitness challenge bringing together individuals with Down syndrome, caregivers, siblings, and community members for a morning of movement, fun, inclusion, and connection.

**SAT, *AUG 8* 2026
10 AM TO 1 PM**



ABILITY360
SPORTS & FITNESS CENTER



DSNetwork ARIZONA
ENRICHMENT CENTER ★ Down Syndrome Network



WHY THIS EVENT MATTERS

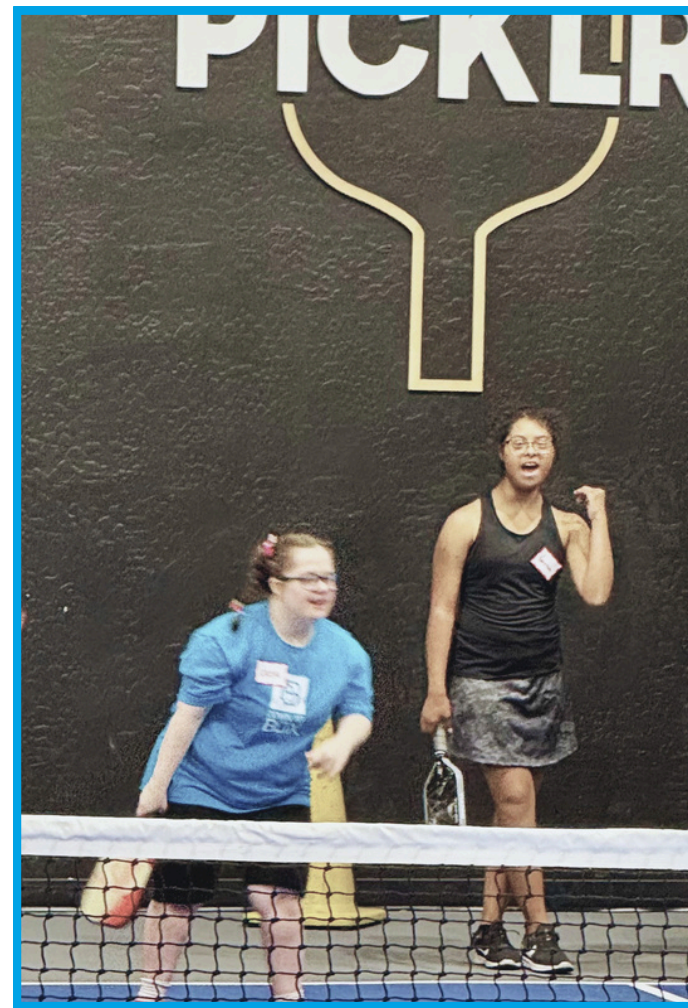
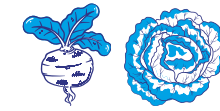
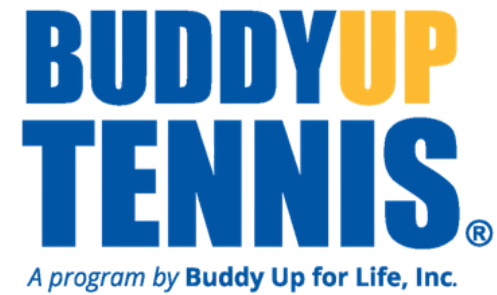
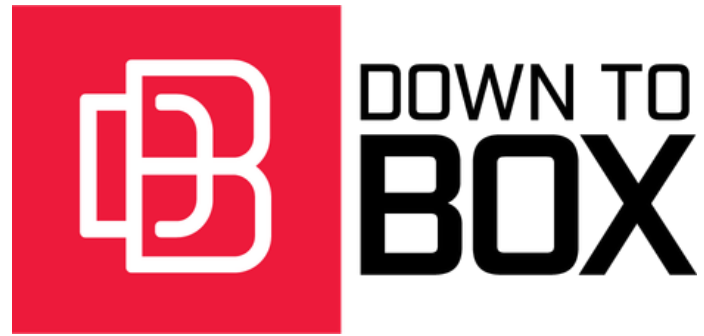
Access to consistent movement, strength-building, and wellness opportunities is especially important for lifelong health for individuals with Down syndrome. Differences such as low muscle tone, maintaining a healthy weight, and increased risk for certain health conditions mean that structured, supportive fitness programs can play a critical role in promoting strength, coordination, mental health, and overall well-being. Intentional programs that prioritize accessibility, belonging, and peer connection help individuals stay active, build confidence, and develop healthy habits that support long-term wellness.

Your Support Fuels Wellness & Opportunity

Funds raised through **321 Knockout** directly support DSNetwork's **Adaptive Fitness & Wellness Initiatives**, helping to:

- Provide **adaptive fitness equipment** designed for diverse physical abilities
- Support **trained instructors** with expertise in Down syndrome
- Deliver **inclusive fitness & wellness programs** that build strength, coordination, & confidence
- Create **opportunities for connection and belonging** through shared activity & engagement
- Provide **program scholarships through the DSNetwork C. J. Udall Scholarship Fund**, ensuring access for families who need financial support
- Promote **long-term health and independence** through consistent, year-round programming
- Strengthen **families and community connections** through accessible, supportive environments

Together, we are building health, confidence, and belonging — one punch at a time.



All proceeds from 321 Knockout will fund one-of-a-kind fitness and wellness scholarships and programs thoughtfully designed to support health, confidence, and belonging for individuals with Down syndrome across the lifespan.

Down to Box, Down to Earth Gardening, Buddy Up Tennis, Pickleball, Adaptive 1:1 Swim, Water Safety, Yoga, Hip Hop Dance, Latin Dance, healthy eating, healthy relationships, and more....



EVENT HIGHLIGHTS

What Makes 321 Knockout Unique

100 Athletes in Action

Individuals with Down syndrome, caregivers, siblings, and community members participate in timed rounds staggered throughout the morning.

9 Sponsor-Led Activity Stations

Each station is created and hosted by a sponsor, offering fun, interactive challenges that keep athletes moving and engaged.

The 321 Boxathon

A high-energy feature where athletes complete punch rounds while supporters donate \$1 per punch, building excitement and momentum.

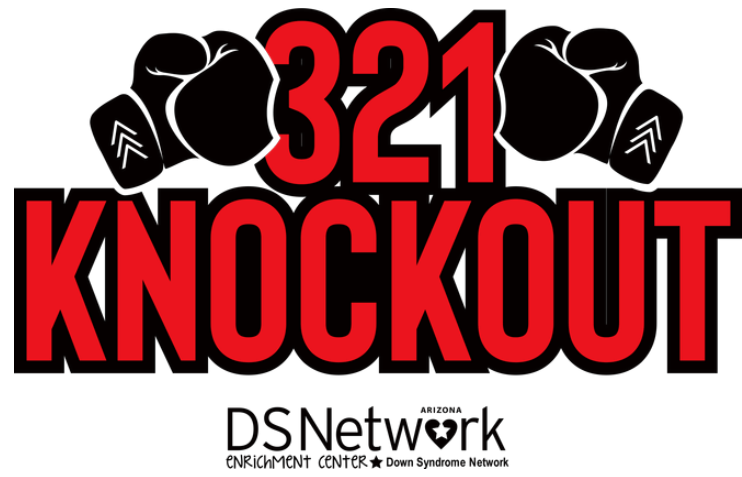
Sideline Support & Community Energy

250+ Families, friends, and supporters cheer athletes on, creating an encouraging and fun atmosphere.

Raffle Prizes, Awards & Giveaways

Guests participate in raffle opportunities featuring cool items donated by community partners.





SPONSORSHIP OPPORTUNITIES

We offer structured sponsorship packages that adapt to the level of involvement and exposure each partner seeks. Each level provides unique benefits designed to maximize visibility and engagement.



LEVEL

DESCRIPTION

KEY BENEFITS

Heavy Weight Sponsor
\$3,210

Exclusive Sponsors (2)

Prominent logo on all marketing materials, largest logos on shirts, speaking opportunity, premium visibility, multiple social media posts, table opportunity, swag bag inclusion

Boxathon Sponsor
\$1,750

Sponsor of the Featured Boxathon Challenge (1)

Featured branding at the Boxathon area, prominent recognition in promotions, logo on shirts, table opportunity, dedicated social media posts, swag bag inclusion

Station Sponsor
\$750

Sponsor & engage an interactive activity station (9)

Exclusive branding at one station, logo on shirts, volunteer engagement opportunity, social media recognition, table opportunity, swag bag inclusion

Community Sponsor
\$500

Entry level sponsor supporting event operations

Name on shirts, recognition on digital marketing materials, social media recognition, swag bag inclusion

All packages can be customized based on your organization's objectives.

JOIN US AS A VALUED PARTNER



Sponsors of 321 Knockout gain meaningful visibility within a highly connected and engaged community. Your organization will be recognized through:

- Direct outreach to 5,000+ subscribers through DSNetwork email communications
- Promotion across 7,500+ social media followers
- On-site sponsor signage and branded activity stations
- Recognition on marketing materials & DSNetwork Website
- Community outreach through clinics, therapy providers, and local partners

With more than 20 years of service, DSNetwork is recognized as a center of excellence in Down syndrome support and is trusted by families and professionals throughout the community.

We invite your organization to join us as a valued partner. Your support will not only strengthen this event but also create meaningful opportunities for health, connection, and belonging for individuals with Down syndrome and their families.

Why 321?

321 represents Trisomy 21 — Down syndrome.
Three copies of the 21st chromosome.

One powerful community.

Punches for Possibilities.

Knocking Out Barriers.



READY TO SPONSOR?

For More Information

Contact Cassie@DSNetworkAZ.org

Help Power the Possibilities

Contribution Information

Financial support, at all levels, directly supports DSNetwork's Adaptive Fitness & Wellness Initiatives.

Thank you for partnering with us for August 8, 2026. DSNetwork is a non-profit 501(c)3 organization. All charitable contributions are tax-deductible. EIN 61-1409048



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