

## Subject: Countdown to Show Time! Tips for Down Syndrome Walk Arizona Team Captains

### Team Captains,

We are just over two weeks away from Show Time! We are so grateful for your commitment and support as a Team Captain. How is your campaign going?

### **Important Details**

### Walk Time

As of now, we still don't know the exact time of the Walk yet (It's determined by the ASU Homecoming Game Kickoff time). As soon as we know, you'll know, but please feel free to check the <u>ASU Homecoming page</u> for updates.

Parking is free but consider inviting your guests to take light rail.

### Walk Registrations & Walk Shirts

The final day to register as a walker to guarantee a DSN Walk shirt is Sunday, November 17th.

You can go to your walk team fundraising page and click on the MY TEAM button (see picture below). This link will direct you to enter your access code: 2024. Here you will see everyone who has registered to walk with you. Please make sure you are also registered as a walker so we have your walk shirt too.



### Team Shirts & Captain Prizes

Please stop by the DSNetwork office on either Tue, Nov 19 from 3-6pm or Thu, Nov 21 from 9am-2pm to pick up your Walk Shirt & Swag Bag. The bag will have your team's walk shirts and prizes.

Picking up your bag ahead of time saves you time in line on Walk day. If you cannot stop by the office, your bag will be at the Walk registration on Sat, Nov 23. Find full event details <u>here</u>.

# Here are some tips to help you build your team and boost your fundraising efforts:

- 1. Share personal stories on social media about what DSNetwork programs, events, and resources have meant to you and your family.
- 2. Post regular updates and progress on your campaign.
- 3. Email and text your friends and family announcing your fundraising efforts. Encourage them to join your team and reach out to their circles.
- 4. Update your email signature to read, "Proud Captain of 'Team Name' for the WalkJoin Us," including a link to your team page.
- 5. Request support from favorite organizations, workplace, or businesses.

Remember, photos and videos are powerful tools for connecting with people. Sharing your personal connection to DSNetwork helps others relate to the cause and provides motivation for them to donate. Let people know how their contributions will be used for impactful year-round programs, activities, seasonal events, and education for individuals with Down syndrome and their families.

If you would like a flyer or graphic to share, featuring a photo of your child, please let us know!

Don't forget, each Team Captain that raises over \$250 in team donations qualifies to win valuable DSNetwork swag incentives. Check out our Prize Incentives <u>here</u>.

Thank you once again for all your hard work and dedication. Together, we can make a difference!