

STEP RIGHT UP

DSNetwork ARIZONA
ENRICHMENT CENTER ★ Down Syndrome Knowledge, Support & Advocacy



CIRCUS



**DOWN SYNDROME
WALK ARIZONA**

★ 2024 ★



**ASU HOMECOMING
FALL 2024**



Dear Arizona Colleague,

We are pleased to announce our 22nd Annual Down Syndrome Walk Arizona. This year's theme is Step Right Up - 2024 DSNetwork Circus. The purpose of the event is to:

- Inspire others in the community to back our mission of education, advocacy and support for all those touched by Down syndrome
- Serve as financial support that fuels DSNetwork to execute critical initiatives and solutions for the local Down syndrome community
- Recognize the tremendous strides we have made in the Down syndrome community

This circus-themed event will feature vibrant attractions and interactive activities for all ages at the ASU Homecoming Parade & Block Party. The word "circus" comes from the Latin word which means "circle" or "ring." DSNetwork invites you to be part of our amazing circle of education, support and advocacy and join us in increasing awareness and advancing impactful programming.

We offer various sponsorship opportunities to help us reach our fundraising goal. Your brand will gain maximum exposure, and your commitment will deeply resonate within the Down syndrome community and beyond. Please consider becoming a sponsor of the 2024 Down Syndrome Walk Arizona.

We would greatly appreciate your support. Sponsorship will help you fulfill community support goals while demonstrating your commitment to the Down syndrome community. Step right up and join us in making this year's walk a monumental success!

Jennifer O'Connell
Executive Director
DSNetwork
Jennifer@DSNetworkAZ.org





DOWN SYNDROME NETWORK ARIZONA'S PREMIER FUNDRAISER.

The Down Syndrome Walk Arizona will raise much needed funds to assist in providing programs and services to over 4,500 individuals with Down syndrome and their families.

Cheered on by a crowd of thousands ASU Sun Devil fans, the Down syndrome community is, by far, the largest group in the ASU Homecoming Parade and celebrates a day filled with inspiration while increasing public awareness and acceptance of individuals with Down syndrome.

PRIME VISIBILITY FOR SPONSORS.

- Sponsors are community partners, supporting what really matters for the future we're walking towards
- High-touch digital materials will be seen by thousands
- Together we will build upon the change for good, which we're working on today
- For the past 22 years, Down Syndrome Walk Arizona has grown exponentially
- This year's fundraising event will be an extraordinary circus parade and festival



POPCORN PATRON - \$750

- Two social media spotlights on DSNetwork's social platforms - Instagram, LinkedIn and Facebook
- Logo recognition on DSNetwork website



ACROBAT ADVOCATE - \$1,500

(Please choose option 1 OR 2)

OPTION 1 (T-SHIRT)

- Logo on 1,500 Walk t-shirts
- Logo recognition on DSNetwork website

OPTION 2 (CALENDAR)

- Logo placement & contact listing in 2025 calendar
- Logo recognition on DSNetwork website

Includes: Two social media spotlights on DSNetwork's social platforms - Instagram, LinkedIn and Facebook and Logo recognition on DSNetwork website





CAROUSEL CHAMPION - \$3,000

- Logo recognition on select Walk marketing materials
- Logo on 1,500 Walk t-shirts
- Logo placement & contact listing in 2025 calendar
- Logo recognition on DSNetwork website
- Two social media spotlights on DSNetwork social channels
- Opportunity to add your marketing materials to a swag bag for top Walk teams



HIRE WIRE HERO - \$5,000

- Logo recognition on ALL Walk marketing materials
- Two Social media sponsorship spotlights
- Logo on 1,500 Walk t-shirts
- Logo placement & contact listing in 2025 calendar
- Prominent placard with your logo carried in the parade
- Opportunity to add your marketing materials to a swag bag for top Walk teams
- Opportunity to have a booth at the Walk and meet DSNetwork friends and families





BIG TOP BENEFACTOR - \$7,500

- Logo recognition on ALL Walk marketing materials, website, e-newsletters
- Two Social media sponsorship spotlight
- Logo on 1,500 Walk t-shirts
- Logo placement & contact listing in 2025 calendar
- Logo on yard sign displayed outside each Walk Ambassador's home
- Prime logo placement on banners prominently displayed at parade & block party
- Placard with your logo carried in the parade
- Opportunity to add your marketing materials to a swag bag for top Walk teams
- Opportunity to have a booth at the Walk and meet DSNetwork friends and families

EXCLUSIVE





**THANK YOU
FOR SUPPORTING**

**DOWN SYNDROME
WALK ARIZONA
2024**



For more information, please contact
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