

DOWN
SYNDROME
WALK ARIZONA



BACK OF
THE 8'S



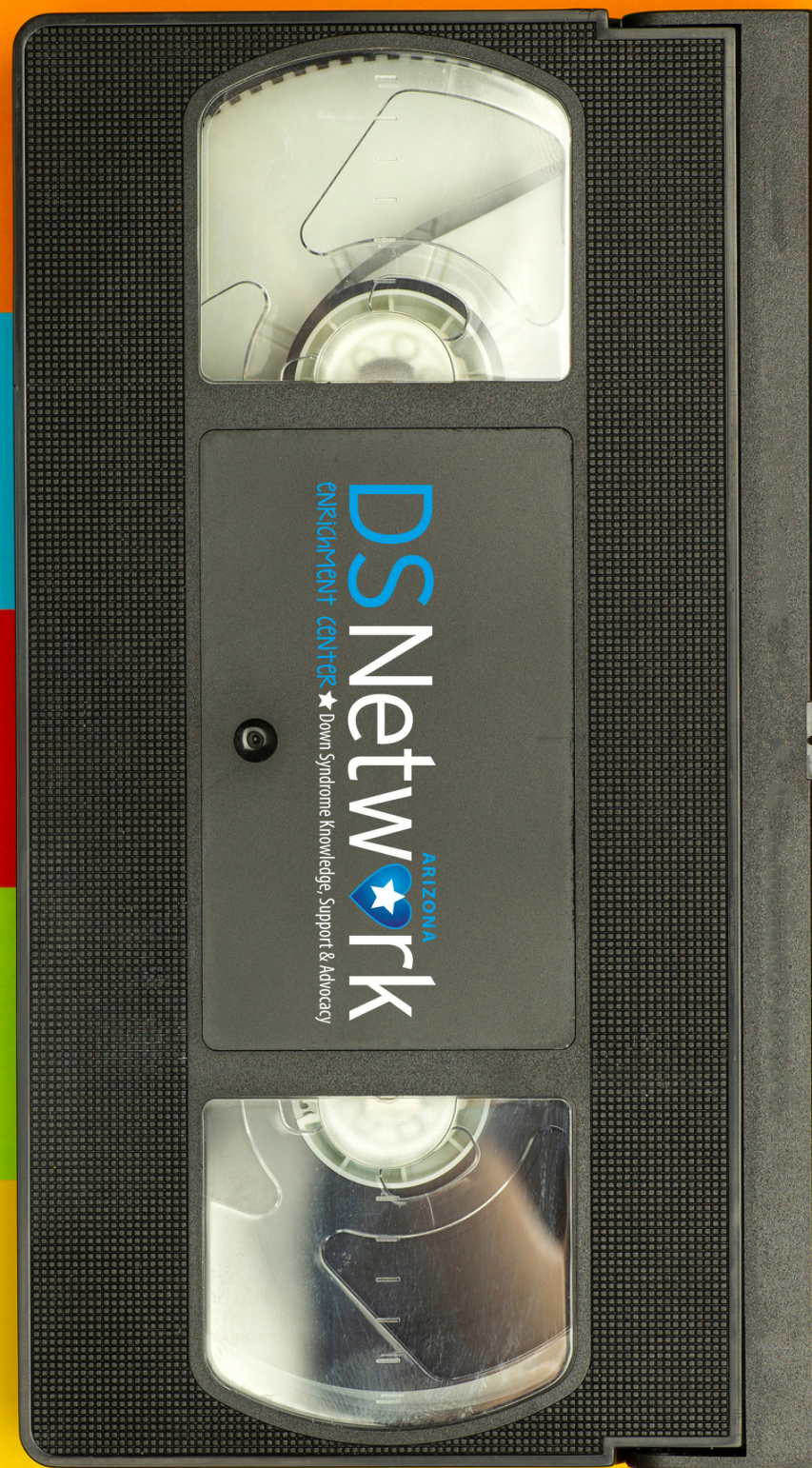
SATURDAY
OCTOBER 28

@ ASU
HOMECOMING
PARADE &
BLOCK PARTY

20
23



DSNetwork ARIZONA
ENRICHMENT CENTER ★ Down Syndrome Knowledge, Support & Advocacy



Dear Arizona Colleague,

We are pleased to announce our 21st Annual Down Syndrome Walk Arizona. This year's theme is *Back to the 80's*. The purpose of the event is to:

- Inspire others in the community to back our mission of education, advocacy and support for all those touched by Down syndrome
- Serve as financial support that fuels DSNetwork to execute critical initiatives and solutions for the local Down syndrome community
- Recognize the tremendous strides we have made in the Down syndrome community

We have come a long way since the 1980's with great advances in medicine, inclusion and awareness in addition to social, educational and human rights. Life expectancy for people with Down syndrome has increased dramatically in recent decades – from 25 years in 1983 to 60 years today.

Please review this information, and we would greatly appreciate your consideration of support. We have established various sponsorship packages to fit any budget. As a business working in Arizona, we hope that sponsorship will assist you in fulfilling your community support goals while demonstrating your commitment to the Down syndrome community.

Jennifer O'Connell
Executive Director
DSNetwork
Jennifer@DSNetworkAZ.org





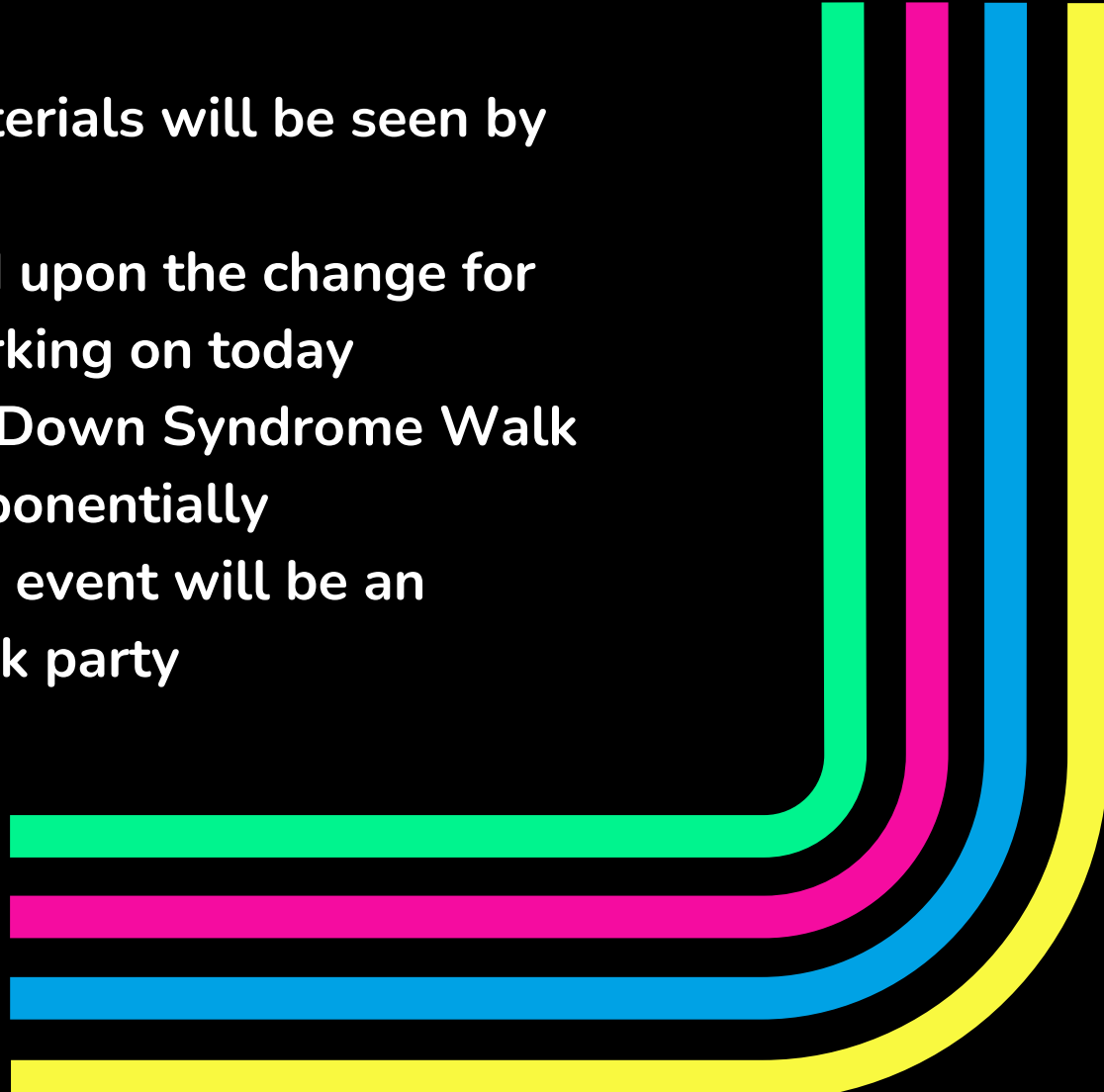
DOWN SYNDROME NETWORK ARIZONA'S PREMIER FUNDRAISER.

The Down Syndrome Walk Arizona will raise much needed funds to assist in providing programs and services to over 3,500 individuals with Down syndrome and their families.

Cheered on by a crowd of thousands ASU Sun Devil fans, the Down syndrome community is, by far, the largest group in the ASU Homecoming Parade and celebrates a day filled with inspiration while increasing public awareness and acceptance of individuals with Down syndrome.

Vintage
1980

PRIME VISIBILITY FOR SPONSORS.

- Sponsors are community partners, supporting what really matters for the future we're walking towards
 - High-touch digital materials will be seen by thousands
 - Together we will build upon the change for good, which we're working on today
 - For the past 21 years, Down Syndrome Walk Arizona has grown exponentially
 - This year's fundraising event will be an extraordinary 80's walk party
- 



BRONZE \$1,500

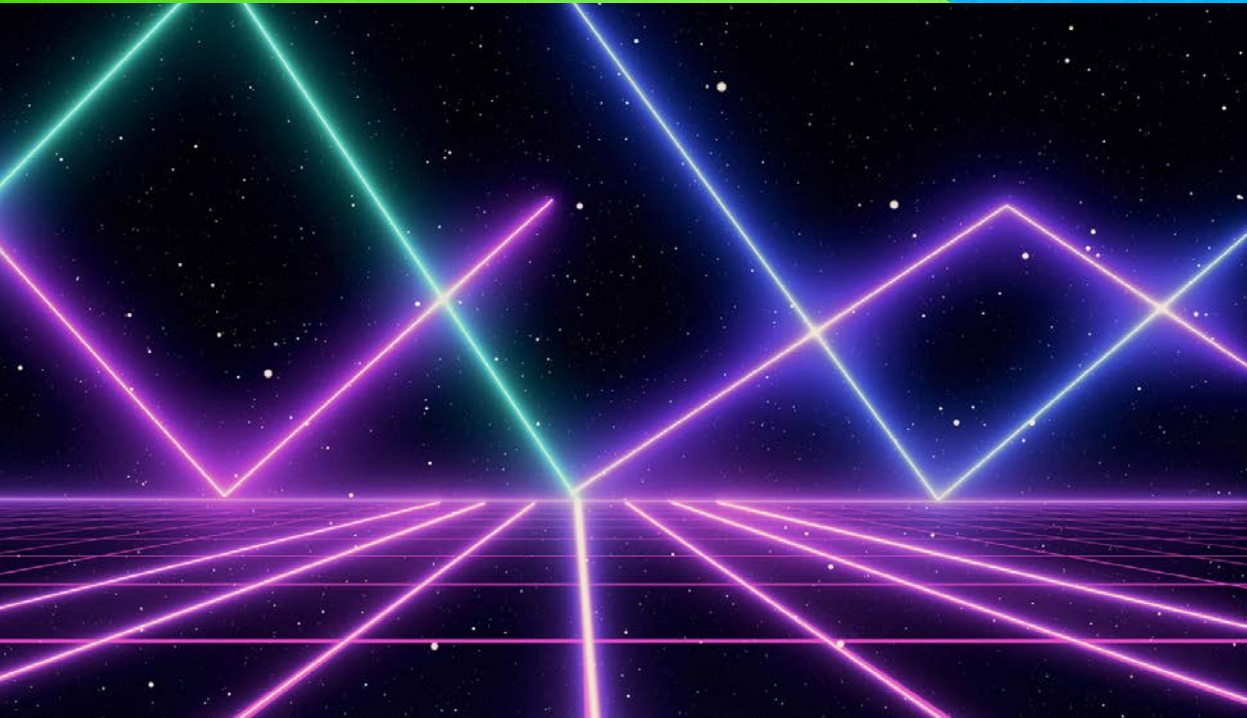
(Please choose option 1 or 2)

OPTION 1 (T-SHIRT)

- Logo on 1,500 Walk t-shirts
- Logo recognition on DSNetwork website

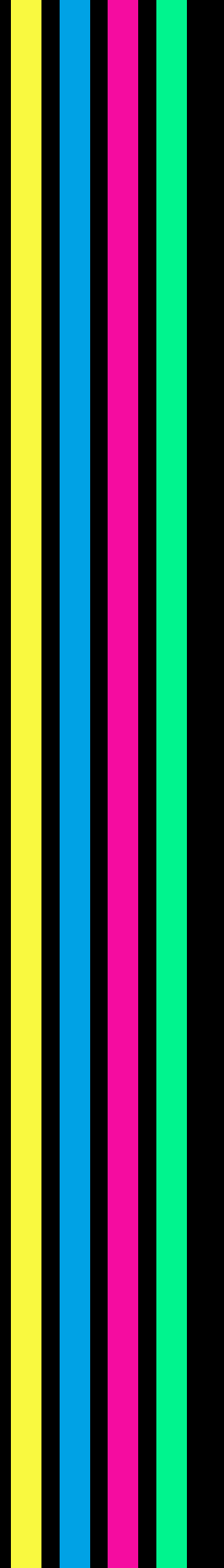
OPTION 2 (CALENDAR)

- Logo placement & contact listing in 2024 calendar
- Logo recognition on DSNetwork website



SILVER \$2,500

- Logo recognition on select Walk marketing materials
- Logo on 1,500 Walk t-shirts
- Logo placement & contact listing in 2024 calendar
- Logo recognition on DSNetwork website





GOLD \$5,000

- Logo recognition on ALL Walk marketing materials
- Social media sponsorship spotlight
- Logo on 1,500 Walk t-shirts
- Logo placement & contact listing in 2024 calendar
- Placard with your logo carried in the parade



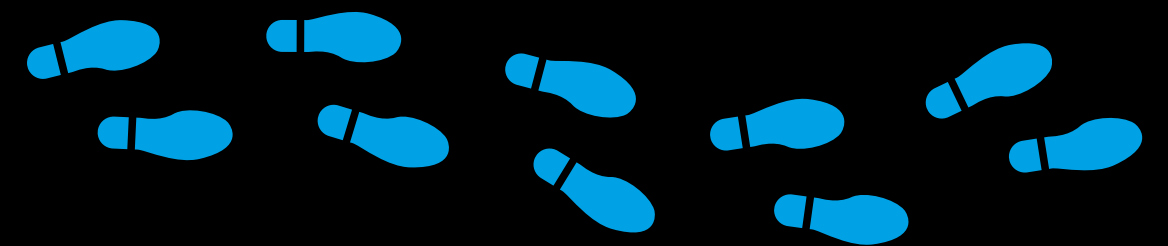
PLATINUM \$7,500

- Logo recognition on ALL Walk marketing materials, website, e-newsletters
- Social media sponsorship spotlight
- Logo on 1,500 Walk t-shirts
- Logo placement & contact listing in 2024 calendar
- Logo on yard sign displayed outside each Walk Ambassador's home
- Logo recognition on event signage prominently displayed
- Prime logo placement on banners displayed on parade float
- Placard with your logo prominently displayed and carried in the parade
- Exclusive logo recognition on the convertible leading the Walk in the parade





**THANK YOU
FOR SUPPORTING
DOWN SYNDROME WALK ARIZONA**



For more information, please contact
Jennifer O'Connell at
jennifer@DSNetworkAZ.org

